

Display ads

A display ad offers maximum flexibility and exposure. You choose the size, content and look of your ad. In addition to our print magazine display ads, you can also purchase ad space on our website, with our Online Display Ad option.

You can also choose "Special Placement," so that your ad

appears early in the magazine or next to articles that relate to what you offer for a 10% surcharge. You can supply your ad materials (see details below) or call us for help creating an ad that is as unique as you are. (Our Creative Services department offers great service for a very reasonable price).

DISPLAY ADS - PRINT

AD FORMAT	1 issue	2 issues (cost per issue)	3 issues (cost per issue)	4 issues (cost per issue)	6 issues (cost per issue)	DIMENSIONS (in inches)	Creative Services (if we design your ad)
FULL PAGE Color Black/white	\$2,365 2,149	\$2,247 2,042	\$2,128 1,935	\$2,011 1,827	\$1,892 1,720	9 wide x 11.08 tall	\$285
3/4 PAGE Color Black/white	\$2,093 1,903	\$1,989 1,807	\$1,884 1,712	\$1,779 1,617	\$1,675 1,523	Vertical: 6.71 x 11.08 Horizontal: 9 x 8.27	\$225
1/2 PAGE Color Black/white	\$1,447 1,316	\$1,376 1,250	\$1,299 1,187	\$1,231 1,118	\$1,158 1,051	Vertical: 4.417 x 11.08 Horizontal: 9 x 5.46	\$180
1/3 PAGE Color Black/white	\$1,043 948	\$991 899	\$939 854	\$886 799	\$835 758	9 wide x 3.58 tall	\$150
1/4 PAGE Color Black/white	\$899 819	\$857 779	\$813 738	\$768 697	\$722 656	4.417 wide x 5.46 tall	\$120
1/6 PAGE Color Black/white	\$634 576	\$603 548	\$571 519	\$539 489	\$508 461	4.417 wide x 3.58 tall	\$85
1/8 PAGE Color Black/white	\$495 449	\$469 426	\$445 401	\$421 379	\$396 357	Vertical: 2.125 x 5.47 Horizontal: 4.417 x 2.65	\$65
1/16 PAGE Color Black/white	\$268 244	\$255 232	\$242 219	\$228 208	\$214 195	Vertical: 2.125 x 2.65 Horizontal: 4.417 x 1.24	\$45

SPECIAL PLACEMENT - PRINT DISPLAY ADS

All prices are per issue. Multiple-issue discounts are not available for covers and page 3. Rates listed are for full-color ads.

AD FORMAT	Outside back cover	Inside back cover	Inside front (includes p3 on newsprint)	Full bleed
FULL PAGE	\$3547	\$2648	\$3074	Call for cost & specs
1/2 PAGE	\$2172	\$1622	\$1883	n/a
1/4 PAGE	n/a	\$998	\$1129	n/a

DISPLAY ADS - ONLINE

AD FORMAT / DIMENSIONS	Cost per month	Special placement	Creative Services (if we design your ad)
RECTANGLE 150 pixels wide x 300 pixels tall	\$116	Top placement: \$55 extra Highest available: \$35 extra	\$35
SQUARE 150 pixels x 150 pixels	\$79		
LOGO 150 pixels wide x 75 pixels tall	\$63		

Ads must be of professional quality and contain current dates.

PERKS

Buy a 1/4 page ad or larger and get a free 30-word listing(s) in Nexus's print and website Calendar or Classifieds. Include your website address in your Print Display or Directory ad and get a link on the Nexus website - free!

Directory ads

An ad in the *Nexus* Directory of Resources is a cost-effective way to present your business in detail. The Directory is organized by category and is a resource valued by our readers. You can sup-

ply a business logo and/or a studio-quality photo to make your ad stand out. Reach even more people by adding the Online option, then your ad will appear on the Nexus website.

DIRECTORY OF RESOURCES ADS - PRINT

BASIC FORMAT (Logohead and 120 words text)	1 issue	2 issues (cost per issue)	3 issues (cost per issue)	4 issues (cost per issue)	6 issues (cost per issue)	Additional words	Setup fee (First ad only)
Color Black/white	\$318 289	\$299 273	\$288 261	\$272 247	\$256 232	\$1.10 per word	\$27

DIRECTORY OF RESOURCES ADS - ONLINE

AD TYPE	Cost
ADD-ON TO EXISTING PRINT DIRECTORY (Same content as print listing)	\$26 (Runs in synch with print edition - 2 months)
ONLINE DIRECTORY ONLY (Not running print listing)	\$37/month (Logohead plus 300 words; \$.40 per additional word. Start date set by you.)

Calendar and Classifieds

The *Nexus* Calendar is the perfect place to promote your one-time event or ongoing activity. The *Nexus* Classifieds offer an economical way to sell products or attract clients, find the

perfect tenant, grow your spiritual organization. Plus, Calendar and Classifieds listings can also be posted online at the Nexus website.

CALENDAR OR CLASSIFIEDS - PRINT AND ONLINE

TYPE OF LISTING(S)	Cost	Additional words
PRINT-ONLY Calendar or Classified (30 word standard listing. Can purchase additional words.)	\$35	\$1.10 per word for any listing
ONLINE-ONLY Calendar or Classified (100 word standard listing. Can purchase additional words.)	\$35	
COMBO: PRINT AND ONLINE Calendar or Classified (30 word standard listing; same text in both versions. Can purchase additional words.)	\$48	

How to place an order:

The most convenient way to place your ad order is by using our web-based order form at www.nexuspub.com (click the orange "Advertise" button and follow the screen prompts). Our web-based system allows you to browse your options, order your ad, upload materials and provide payment and contract information all at once. **Or, if you need assistance, please call us at 303.442-6662.** We can arrange ad orders and payment over the phone or by fax. We make it easy for you!

Use our Creative Services, or submit your own file

Using Nexus Creative Services: We'll work with you to produce an ad that meets your needs for a reasonable price (please see prices listed per ad type). We can also design your business cards, logos, websites and more. **To get started, just give us a call at 303.442.6662.**

Submitting your own file(s): For **Print Display Ads** or the "logohead" elements of **Directory Ads**: acceptable formats include a pdf, tif, or jpg files created in industry-standard graphics applications. If your file is smaller than 10MB you may send it to advertise@nexuspub.com;

if using our online order form, attach files where indicated. Larger files may be sent using our FTP site ([ftp.nexuspub.com](ftp://ftp.nexuspub.com); username: `nexusadvertiser`; password: `design`). Images must be in CMYK format and at least 300 ppi. Please include a color proof to assure best reproduction.

Web Ads should be sent in jpg or gif format at 72 ppi. For **Calendar and Classified Ads**, please submit text and payment on our website at www.nexuspub.com, or call 303.442.6662. Ad dimensions must match our formats. Payment must accompany ad materials.

Place your ad online today at www.nexuspub.com or call (303) 442-6662